# WHAT'S COVERED IN THE COHORT?



### **Before You Apply**

- Explore What NIH Funds
- Determine Eligibility
- Register Your Company
- Explore Funding Paths
- Talk Through Your Idea with NIH Staff



## **Applying**

- Find a Funding Opportunity
- Prepare Your Application
- Submit, Track, and View Your Application
- Use eRA Commons to Follow Application Status



#### **After You Apply**

- Understand the Review Process
- Receive a Funding Decision
- Explore Support For Awardees



Resubmission

Resubmission



# NATIONAL INSTITUTES OF HEALTH SBIR/STTR COHORT

# **APPLY BY NOVEMBER 16**

Are you ready to take your groundbreaking product research and development (R&D) to the next level?

Whether your product R&D involves drugs, devices, therapeutics, diagnostics, digital health, or other cutting-edge solutions, this is your opportunity to apply and secure funding to bring your novel solution to the world!

# WHY APPLY FOR THE NIH SBIR/STTR COHORT?

- The NIH SBIR/STTR Programs provide up to \$400K for Phase I and \$2M for Phase II to support small businesses and startups advancing cutting-edge technology projects
- Our Cohort is designed to provide tailored guidance, expert mentorship, and the resources necessary to craft a competitive NIH SBIR/STTR application.

## WHAT WILL YOU GAIN?

- **Expert Coaching:** Work with proven industry experts in the NIH SBIR/STTR space
- Peer Support: Collaborate with like-minded innovators and entrepreneurs as you progress through the application process.
- Comprehensive Resources: Access templates, checklists, and other essential tools.
- **Feedback and Review:** Get constructive feedback from experienced reviewers to ensure a high-quality proposal.



# SECURE YOUR SPOT IN THE COHORT

To get started, apply to our **Catalyst Program** at: minnesotasbir.org/application