# DATES: TUESDAYS | JAN 14 - MAR 25 TIME: 10-11:30 AM CT METHOD: VIRTUAL - ZOOM

### WHAT'S COVERED IN THE COHORT?



#### **Before You Apply**

- Explore What NIH Funds
- Determine Eligibility
- Register Your Company
- Explore Funding Paths
- Talk Through Your Idea with NIH Staff



#### Applying

- Find a Funding Opportunity
- Prepare Your Application
- Submit, Track, and View Your Application
- Use eRA Commons to Follow Application Status



#### After You Apply

- Understand the Review
  Process
- Receive a Funding Decision
- Explore Support For Awardees



#### Resubmission

• Resubmission



### DEADLINE JANUARY 10 APPLY AT MINNESOTASBIR.ORG

## NATIONAL INSTITUTES OF HEALTH SBIR/STTR COHORT

### Are you ready to take your groundbreaking product research and development (R&D) to the next level?

Whether your product R&D involves drugs, devices, therapeutics, diagnostics, digital Health, or other cutting-edge solutions, this is your opportunity to apply and secure funding to bring your novel solution to the world!

### WHY APPLY FOR THE NIH SBIR/STTR COHORT?

- The NIH SBIR/STTR Programs offer **\$1.4B of non-dilutive funding** to help small businesses and startups develop and commercialize cutting-edge technologies.
- Our Cohort is designed to provide you with tailored guidance, expert mentorship, and the resources necessary to craft a competitive NIH SBIR/STTR application.

#### WHAT WILL YOU GAIN?

- Expert Coaching: Work with proven industry experts in the NIH SBIR/STTR space
- **Peer Support:** Collaborate with like-minded innovators and entrepreneurs as you progress through the application process.
- **Comprehensive Resources:** Access templates, checklists, and other essential tools.
- **Feedback and Review:** Get constructive feedback from experienced reviewers to ensure a high-quality proposal.

#### **READY TO JOIN THE COHORT?**

1.Apply to our **Catalyst Program** at <u>https://minnesotasbir.org/application/</u> 2.Qualified **Catalyst Program** firms *will* 

- be provided the **Cohort** application
- 3.Complete the **Cohort** application by January 5.