

## WHAT'S COVERED IN THE COHORT?



### Before You Apply

- Explore What NIH Funds
- Determine Eligibility
- Register Your Company
- Explore Funding Paths
- Talk Through Your Idea with NIH Staff



### Applying

- Find a Funding Opportunity
- Prepare Your Application
- Submit, Track, and View Your Application
- Use eRA Commons to Follow Application Status



### After You Apply

- Understand the Review Process
- Receive a Funding Decision
- Explore Support For Awardees



### Resubmission

- Resubmission

**DEADLINE SEPTEMBER 23**

**[APPLY AT MINNESOTASBIR.ORG](https://minnesotasbir.org)**



*Bringing America's Seed Fund to Minnesota*

# NATIONAL INSTITUTES OF HEALTH SBIR/STTR COHORT

***Are you ready to take your groundbreaking product research and development (R&D) to the next level?***

*Whether your product R&D involves drugs, devices, therapeutics, diagnostics, digital Health, or other cutting-edge solutions, this is your opportunity to apply and secure funding to bring your novel solution to the world!*

## WHY APPLY FOR THE NIH SBIR/STTR COHORT?

- The NIH SBIR/STTR Programs offer **\$1.4B of non-dilutive funding** to help small businesses and startups develop and commercialize cutting-edge technologies.
- Our Cohort is designed to provide you with **tailored guidance, expert mentorship, and the resources** necessary to craft a **competitive** NIH SBIR/STTR application.

## WHAT WILL YOU GAIN?

- **Expert Coaching:** Work with proven industry experts in the NIH SBIR/STTR space
- **Peer Support:** Collaborate with like-minded innovators and entrepreneurs as you progress through the application process.
- **Comprehensive Resources:** Access templates, checklists, and other essential tools.
- **Feedback and Review:** Get constructive feedback from experienced reviewers to ensure a high-quality proposal.

## REQUEST TO JOIN THE COHORT?

- Apply to our **Catalyst Program** at <https://minnesotasbir.org/application/>
- Qualified **Catalyst Program** firms *will be provided* the **Cohort** application
- Complete the **Cohort** application by September 23.

